

TOOLKIT: RESPONSIBLE CASH

Tips to set up or strengthen customer complaint & redress mechanisms



What is this document about?

- Strong complaint and redress mechanisms help you improve service quality, grow and maintain client trust and ensure you follow national rules and laws set by regulators. This document provides a checklist to help you set this up.
- Need some practical inspiration? Here are <u>examples</u> of complaints/redress mechanisms.

Always build on **what you already have in place** – e.g. processes to detect/manage fraud cases.

Here is a checklist for setting up or strengthening complaint/redress mechanisms:

- □ Clear governance & accountability
 - Define roles/responsibilities for complaint handling. It is best practice to have dedicated complaints resolution desks/hotline staff & a specialised customer protection unit for sensitive cases (fraud, gender-based violence, incl. sexual exploitation & abuse)
 - Define standard operating procedures for receiving, documenting, and resolving complaints, incl. clear timelines for response, escalation and safe referrals (overleaf is a script to ensure sensitive issues are referred/dealt with appropriately)
 - Ensure referral systems are in place between different partners. Ask for the referral contact lists from humanitarian partners/protection clusters!
 - Ensure redress mechanisms are compliant with national regulations.
- Accessible & transparent feedback channels
 - Offer multi-channel options (online, inperson, phone, mobile apps), that are accessible (e.g. for persons with disabilities), channels to be free of charge
 - Plan for <u>customer education programmes</u> to explain <u>rights</u>, <u>complaint processes</u> and expected response time
- □ Customer protection
 - Ensure fairness, confidentiality, data protection and ease of access for all. Ensure staff follow the <u>Code of Conduct</u>
 - Budget for <u>staff training</u> on <u>complaint</u> <u>handling and customer rights</u> (NB: your hotline staff and customer protection teams should get advanced training!) <u>Tipsheet</u>
 - Ensure customers receive
 acknowledgment of complaints and updates on resolution progress

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- Maintain a centralized complaints database
- Track and analyse complaints for systemic issues, to improve service
- Regular reporting on complaints data and resolutions
- Establish oversight by setting up an independent monitoring function and performing regular audits

Refer to the <u>IASC Standards for Collective</u>
<u>Feedback Mechanisms or AFI resources</u> for more information.

Complaint Resolution Process

Customer submits complaint / feedback (via hotline, agent, employee, through partner etc.)

Acknowledgement and tracking through logbooks

Initial review & categorization (triage)

Resolution process

Escalation OR referral if required (e.g. for advanced technical issues or customer protection issues)

Response

Response through expert team (in-house or external)

Customer feedback & system improvement

Regular reporting

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TOOLKIT: RESPONSIBLE CASH Referrals & reporting: Example so

Referrals & reporting: Example script for customer service staff



What is this document about?

- The script aims to help call center agents and other client-facing staff to communicate safely, respect privacy and direct people to support without causing harm.
- Find useful templates here: <u>Customer Protection Training</u>, <u>Logbook</u>, <u>sensitive</u> <u>complaints examples</u> (overleaf) & <u>Tipsheet for customer-facing staff</u>

Juening

"Hello, my name is [Your Name]. Thank you for calling [Provider].

How can I help you?" *Listen…*



Caller describes incident/complaint

Acknowledge complaint: Log call/complaint in Logbook & continue to categorization

NB: If there is no clear caller incident/ if person doesn't want to share detail, ask: "To better be able to help you – can you tell me if this call is about someone's safety being at risk or something very private? I can connect you directly with someone that can help you best." if 'yes', do not probe or ask for details → follow sensitive complaint process

e.g. forgotten passwords/PINs, broken/lost SIM cards or bank

cards, technical

failures etc.

Other issue e.g. issues when receiving/spending money; didn't receive correct amount; delays; infrastructure breakdown; charging of phones etc.

Sensitive complaint

"Thank you for sharing that with me. I understand this must be difficult to talk about. Can you tell me if it is in relation to [humanitarian partner] assistance or staff?

"I can help you with that....."
Follow [Provider] procedures for technical issues

"Thank you for sharing that with me. Can you tell me if it is in relation to [humanitarian partner] assistance or staff?"

NO

"Thank you for reporting this important issue. I will now connect you to our [customer protection team] who specialize in handling such situations. Please hold while I transfer your call."
Follow [Provider] procedures

---**YES**---

"Thank you for reporting this important issue. In this case, you should reach out to

[humanitarian partner]
who specialize in
handling such situations
sensitively and
confidentially."

Option A [preferred]: "Do you want me to directly transfer this call?" If "yes", transfer call
Option B: "The contact number is [insert hotline] or you can go to [insert name of channel/location]. They will be able to assist you directly."

"Thank you for reporting this important issue. In this case, you may need to reach out to our *[customer protection team OR external referral]* who specialize in handling such situations sensitively and confidentially."

Option A [preferred]: "Do you want me to directly transfer this call?" If "yes", transfer call

Option B: "The contact number is [insert hotline]. They will be able to assist you directly."

Follow [Provider] procedures for sensitive complaints

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Triage - ownership or referral & resolution of issue

"Is there anything else I can help you with? *Listen... restart the loop if required* "Your feedback is important to us, and we are here to support you. Please take care."

Log call update for reporting and ensure follow-up steps are documented.

NB: it is good practice to regularly ask for customer feedback on customer service provided (e.g. phone surveys)



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Referrals & reporting: Examples to help distinguish between sensitive and non-sensitive cases



Distinguishing sensitive and non-sensitive cases (cash transfers examples)

Sensitive cases involve issues that can cause harm, stigma, or safety risks to individuals, such as **sexual exploitation and abuse (SEA)**, **gender-based violence (GBV)**, **child protection concerns**, or breaches of confidentiality. These require urgent, confidential, and survivor-centred handling. Examples include:



A community member reports that UN/NGO staff requested sexual favors in exchange for providing assistance



A financial service provider agent demanded favors to process cash assistance more quickly/skip the queue



A partner staff member intimidates and verbally abuses assistance recipients



A woman reports physical violence and theft by other community members as she leaves the cash distribution site



Assistance meant for **child-headed households** is forcefully taken by **adults** in the community.



A survivor's private information is improperly shared by staff, causing risks of further harm or stigma.

Non-sensitive cases include **general complaints or issues**, such as **delays** in aid distribution, **incorrect payments**, or **staff misconduct** <u>not</u> involving exploitation or abuse. These can be addressed through standard feedback mechanisms (either by provider or humanitarian organisation). Examples include:



A women approaches a mobile money agent about an **expired sim card**



Person calls because of a **locked SIM card or forgotten PIN code**



Targeted population did not receive the expected quantity of the notes given by the bank. NB: depending on the case, this could be fraud and therefore a sensitive issue!



Crowd control measures are insufficient, and distributions lack orderliness at cash-in-hand distribution



Members of the community are giving e.g. their ID cards as a guarantee to get line of credit to shopkeepers (can no longer get their entitlement during distributions)



Financial service provider arrives late for cash disbursement