



TOOL: Training on how to operate a mobile phone and use a mobile money account

KEY ACTIONS	Many cash recipients are first-time users of mobile phones and mobile money accounts. If they are not confident in how to use these tools, they might think that the phone or account doesn't work, and they might rely on someone else to operate the phone and risk losing part of their cash entitlement in the process. They might even prefer to sell the phone and accessories to get at least some cash.		
	To avoid this, your team should organise training sessions on how phone and the mobile money account. Building familiarity is impo confident enough with the device and service to cash out their er mobile phone independently and they are able to notice any irregularities in their interactions with mobile money agents.	rtant to ensure they feel	
	You will need to adapt the content of the below training sessions to match your operational context and the specificities offered by the mobile phone/mobile money operator you are planning to use.	Digital Literacy Training Guide: A Guide for Mobile Money Agents and Digital Literacy Change Agents Hwra 300	
	Please also check as a complement the <u>digital</u> literacy training guide from GSMA for private sector agents, which can reinforce the same messages.		

TRAINING: How to operate a mobile phone, select a PIN and keep it safe!

Welcome and introduction	5 mins	
→ Welcome the group and share the objectives of the training, which are:		
 Knowing how to switch a phone on and off, charge it and check if the SIM card is activated Understanding why it is important to keep the phone safe Choosing and securing a PIN 	Å	
Understanding how to switch a phone on and off, charge it and check if the SIM card is activated	40 mins	
→ Choose 3 participants and give each a phone that has been switched off. Then ask them to turn it on and off and to explain what they are doing to other participants. Ask them if the phone is charged, how they can be sure, and to demonstrate how to charge it.		
→ Take 2 telephones , one with an activated SIM card and another with a non-activated SIM card. Both phones are turned off. Ask two participants to turn on the phones and say which one has an active SIM and which one doesn't.		
\rightarrow Use visual messages, for example 3 flip charts:		
1. A drawing showing the on and off button of a cell phone with a finger pressing on it.		
 A drawing showing the signs of an activated SIM card: name of the mobile phone network and network signal, highlighted by a green circle. A drawing showing the signs of a non-activated SIM card: for instance, network signal missing. This drawing will be crossed out in red. 		
3. A charger being plugged into the phone, with an arrow pointing to the charging cable. The other end of the charger plugged into an electrical outlet. The battery indicator showing a full mobile phone battery.		
\rightarrow Explain:		
 The phone must be well protected and won't be replaced if lost or stolen. 		
• Don't remove the SIM card from the phone except when taking it to a private provider to charge the battery.		
There's a risk that the SIM card will get damaged if removed and inserted frequently.		
Understanding why it is important to keep the phone safe		

Short story

Rabiyatou is a mother of 3 children. She just got a phone from a humanitarian agency to receive cash assistance. One day she is very happy to read a message on her phone: her cash entitlement has arrived in her account. She leaves the phone on a small bench in the corner of her room and goes to see her neighbour Amina to plan to go to the market together and buy food on the next day. While she is discussing with her neighbour, her young boy grabs the phone and starts playing with it. He presses many digits until the phone turns off: he puts the phone back in its place.

On the next day, Amina comes to pick up Rabiyatou to go buy food for their families. Rabiyatou takes her phone without even checking if it is working properly and she leaves the house.

In the market, she hands the phone over to the agent who is helping her with the payment but realises that the phone is turned off. She turns it on and sees a message telling her that her phone is blocked. Rabiyatou is panicked and doesn't know what to do. The agent explains she should visit the store of the mobile money operator to unblock her SIM. Rabiyatou is so sad since she knows it will cost her money to travel to the next town and visit the agent. She also needs to postpone the grocery shopping she had joyfully planned. She really hopes the agent will find a solution to the problem.

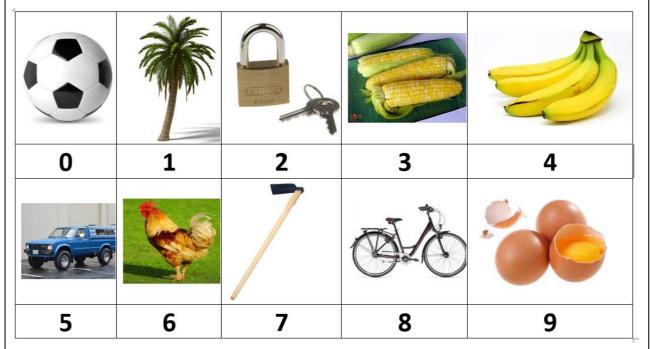
Note to trainer: You may change the names of the characters to suit your cultural context.

\rightarrow After listening to the story, ask participants:

- What happened to Rabiyatou?
 - Expected answers: her cell phone has been tampered with and her code is blocked.
- What was the problem?
 - Expected answers: She didn't protect her phone well, she didn't keep her phone safe from children, she didn't check her cell phone before heading to the market.
 - What advice would you give Rabiyatou to avoid such problems?
- Summarise the key messages

Choosing a PIN

→ Distribute to each participant a table with pictures corresponding to digits. You can adapt the <u>template</u> with locally adapted pictures if the ones suggested below are not appropriate.



\rightarrow Explain to participants:

- To be able to receive cash, deposit cash or pay in shops with your mobile phone, you must choose a 4-digit code that no one else knows. This password is composed of numbers only. You should NOT write it down and keep it along with your phone.
- Avoid choosing a predictable password such as your birth date, successive numbers like 1234 or similar numbers 1111. A good password, for example, may be the year of your wedding or the birth year of your first child.
- Whatever your password is, just make sure it reminds you of something personal that you will not forget. You can also use the images to remember it.

Exercise 1: Let's say your PIN is 2350. What is the combination of images you can use to remember it?



30 mins



 \rightarrow Give participants other possible PIN combinations and ask them what the corresponding images are.

Exercise 2: Say a combination of words to participants such as: "bananas, eggs, car and palm tree" and they have to say the corresponding PIN (4951). Repeat several times to ensure participants have understood.

After listening to a few responses, say that everyone is now able to choose and memorise their PIN code.

- → Then **ask each participant to decide their PIN** in their head and individually look at the images to better remember their PIN.
- \rightarrow End the session by asking: What did you take away from the session?
- → Encourage participants to continue practicing with the code they have selected in their head, so that it becomes easier for them to remember their code.

Note to the trainer:

- You can create a small version of the above table with the numbers and images and print it on cardboard so that cash recipients can keep it with them.
- You can also print the table and ask the mobile money agents in the area of the cash transfer to display it at their shops/stalls.

If you have equipment to show videos in the area where you conduct awareness raising activities, click <u>here</u> to access a video by UNCDF on the importance of a PIN (the video is in Swahili with English subtitles).

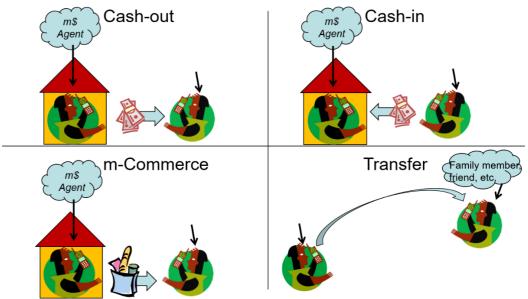


TRAINING: How to use a mobile money account?

Welcome and introduction → Welcome the group and share the objectives of the training, which are:	
Understanding how to cash money out	4
What is a mobile money account? What can it be used for?	
\rightarrow Ask participants:	
What is mobile money? Listen to their answers.	
• Have any of you ever used mobile money? Can you describe your experience?	
ightarrow Thank participants and explain:	
 A mobile wallet is a virtual account that holds your money and that you can access through your mobile phone. 	

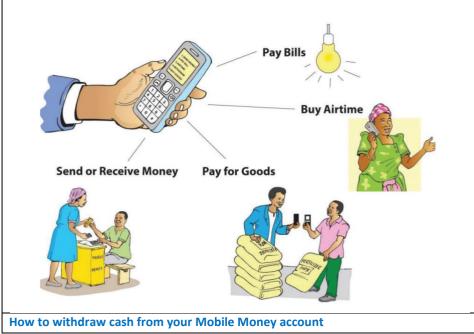
- The money in your mobile wallet is secured at a bank and linked to your phone number. Access to your mobile wallet is secured by a PIN. This is a secret code that only you know.
- You can only use the money that you have on your account.

A mobile wallet offers many functionalities. Let's have a look!



- You will receive your cash assistance directly into your mobile wallet.
- You can then withdraw your cash assistance from your mobile wallet. You can do the withdrawal through your phone by visiting a mobile money agent.
- You can also keep the money in your mobile wallet and pay bills directly through your phone. There's no need to travel to a branch to pay your water and electricity bills you can do it directly from anywhere through your mobile phone.
- You can also send money to other people. If your spouse is the one doing your family's grocery shopping, for example, you send transfer money from your account to her account. Just make sure your spouse also signs up for a mobile wallet.
- Also, you can receive money into your mobile wallet from anyone who owns a mobile wallet. All they need to send the money is your phone number.
- Finally, a mobile wallet also allows you to deposit money you receive from other sources. You can use your mobile wallet to save funds.
- The cash assistance you receive does not expire! You can keep the money you don't need in your wallet nobody can take it away from you.

Remember that this is **YOUR** mobile wallet account. You decide how to use it best according to your needs.



 \rightarrow Ask participants:

• Do you think mobile money could be useful to you in your life? • Do you think it is safe? Listen to their answers and tell them other sessions will follow to build their understanding of mobile money and their capacity to use it independently. Thank participants and wrap up the session. (You can use the drawing on the left from the WFP financial literacy training kit, Uganda)

→ Ask participants: What are the pieces of information you need to know before you withdraw cash from your mobile money account? Let them come up with answers and complement if needed/as appropriate:

- PIN code: Without your PIN code, you cannot access your money.
- Mobile Money account balance.
- Service fees: You need to know the fees that you have to pay for the withdrawal to avoid paying more than what is expected.
- You should know the exchange rate to decide whether to withdraw the money in US Dollars or in local currency in order to benefit from a more favourable exchange rate.
- Don't forget to bring your ID with you!

→ Explore with participants the different steps of the **withdrawal process.** You can use a visual inspired by what UNHCR and Lumicash developed in Burundi as displayed below. Make sure the graph shows:

- A person in front of a mobile money agent. The agent registration number is clearly visible. From the mouth of the person draw a bubble in which we can read a phone number and the amount to withdraw.
- The mobile money agent asks in a bubble the "PIN code". The person is pressing their phone keypad.
- The mobile money agent hands banknotes to the person who takes them with a smile.

Short skit

Edouard just cashed out money from his mobile money account in US Dollars. But he can't use the money because of the poor quality of the notes, some are cut in the corners, other have marks written on them, which leads many shops in his town to refuse them.

\rightarrow Ask participants:

What should Edouard have done to avoid such a disappointment? What could he do to correct the situation?

\rightarrow Expected responses:

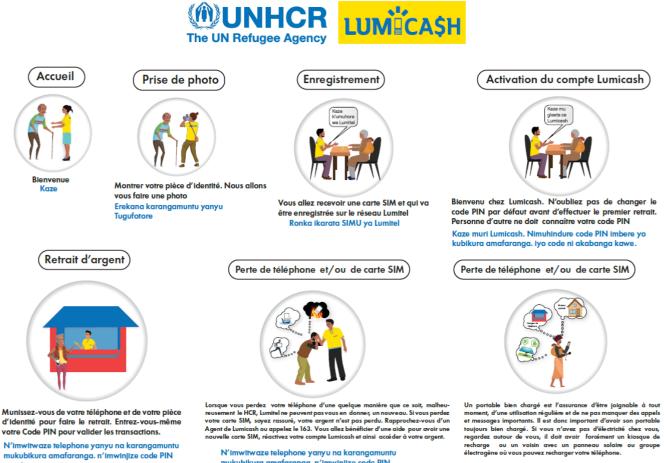
o Edward should have checked each US Dollar bill to ensure its quality upon withdrawal.

o Edouard must file a complaint at the level of the mobile operator or the humanitarian agency and its partners against the mobile money agent who gave him poor quality banknotes.

\rightarrow Confirm with participants what they need to verify after collecting their money:

- They need to check that the amount received corresponds to what is written on the paper receipt or in the SMS they receive after the withdrawal.
- They need to check the quality of the banknotes received to make sure they can use them in the market.
- → Finally, remind participants that they can also keep their money in their mobile money account. The money they save does not expire, unlike their call credit.

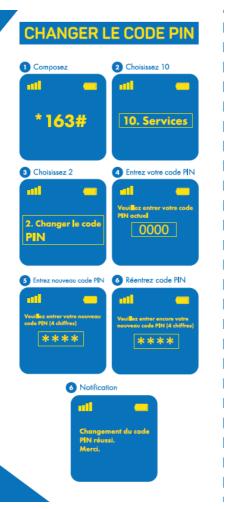
VISUAL SUPPORT: example visuals to explain how to operate the phone and the mobile money account (Burundi and Jordan)



mukubikura amafaranga. n'imwinjize code PIN mwebwe nyene.

N'inwitwaze telephone yanyu na karangamuntu mukubikura amafaranga. n'imwinjize code PIN mwebwe nyene.





CONS	JLTER	LES	SOLDE	
Composez	2 Choisissez 1	0	3 Choisissez 1	
	11	-		-
*163#	10. Serv	vices	1. Consulter	le solde
🖪 Entrez le c	ode PIN	Notificati	on	
nill Voolles onte Fix	**	XI	solde ibu	
CHAN	GER L	A LA	NGUE	
Compose 11 * 16	-	2 Choisisse =11 10. Se	ervices	
3 Choisisse 111 3. Char Iang		1. Fr 2. Ki 3. Ai 4. Sv	ez la langue ancais rundi nglais vahili stour	
5 Entrez le co	de PIN	Notificatio	on	
entil Varialise entre Varialise entre Varialise entre		Transact	ion réussi.	

RETRAIT	D'ARGENT			
1 Composez	2 Choisissez 2			
dl =	••••			
*163#	2. Retrait			
3 Choisissez 1	4 Entrer le code d'Agent			
	all 😐			
1. Dépuis l'Agent	Veuillez entrer le code de l'Agent			
1. Depuis r Ageni	****			
5 Entrer le montant	6 Entrer le code PIN			
nil 😑				
Entrer le montant	Veuillez entrer le code PIN			
XXXXX	****			
Confirmer le retrait	8 Notification			
				
Confirmation de retrait du montant xRou de code Agent	Vous avez retiré XFbu de code AGENT, Nom			
LUMICASH, Nom, frais xFbu.	Agent a Heure, Date. Frais XFbu, votre solde:			
1. OUI 2. NON	XFbu. code transaction: Txxxx.			
	Merci.			
Pour plus d'infos				
163 🛇				



